Wikipedia Microsite Assignment Creative Director: Leon Zhao Designer: Garrett Ramsey

Mockup set 1

I really appreciate the bamboo imagery you used as a divider for navigation bar. I also like the font you used. I can see that the text is centered to fit better within the circular frame, but they are a bit hard to read. The circular frame definitely looks great for the images! I would suggest instead of using the circle directly to the text frame, you could try using bigger circles (the whole circle doesn't have to stay in the page) in background to add more contrast in sizes.

Mockup set 2

Using images as background is a great way to make the reading experience more immersive. The images you chose are a great fit! I like the way images are tilted, which adds playfulness to the website. Like mockup 1, I would make the paragraphs left-aligned so that it's easier to read.

In general, both mockups look solid. They effectively communicates the purpose of the site. I would consider adding designs for interaction (e.g. buttons to navigate to different pages) to both desktop and mobile versions. I prefer the color palette of mockup 2 over black and white. However, I do like the circular frame added to images and the navigation bar design in mockup 1.